

DIGITAL FUNDAMENTALS PROGRAM 2023

Tech Trends

4 de fevereiro | 09:30-11:00; 11:30-13:00

Digital Strategy Mindset

11 de fevereiro | 09:30-11:00; 11:30-13:00

Brand Strategy

16 de fevereiro | 18:30-20:00; 20:30-22:00

18 de fevereiro | 09:30-11:00; 11:30-13:00

Digital Transformation & Maturity

23 de fevereiro | 18:30-20:00; 20:30-22:00

Customer Experience (CX)

14 de fevereiro | 18:30-20:00; 20:30-22:00

21 de fevereiro | 18:30-20:00; 20:30-22:00

1 de março | 18:30-20:00; 20:30-22:00